Foxford Learning Plan

YEAR 10

Summer 1

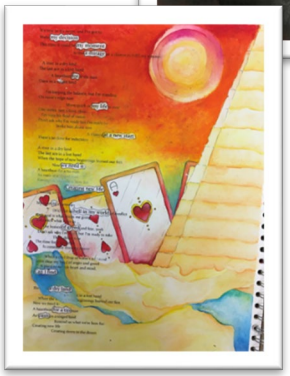
Key Vocabulary

Concept	A plan or intention/ an abstract idea
Typography	The style and appearance of printed words
Analysis	Examine (something) methodically and in detail
Reveal	Showing what's previously been hidden
Appropriation	The adaptation of images and styles from artwork already made
Conjure	Call (an image) to the mind
Visual representation	A demonstration of ideas by using images or text

Key Skills

Over the course of the topic, I will be able to: -
Experiment with the idea of distortion through typography techniques
Analyse the artist Tom Phillips in detail, using blooms taxonomy questions
Experiment with typography and media techniques and understand the key applications
Experiment with the artists technique and process of "revealing" pre-made literature
Create a personal response with clear connections to the artist studied





I Will Understand

1. How to successfully transform written text into a visual format
2. The artists' concepts / meaning of their work, the process they took and who / what influences their work? including what my own opinions are about the work and how this relates to our own concept 'Masked'
3. How to apply various typography and artistic styles to my experiment to conjure images from prior text
4. How to manipulate the media and apply the artist techniques, understanding fully the process the artist has taken
5. How to combine the typography artists' ideas / themes and media techniques into a personal outcome, considering complex fonts and transformative stories

- Maurizio Anzeri and Victoria Villasana investigation stitch artist pages (Using blooms tax questions) and Jobs in the arts. Linked backgrounds
- Stitch and embroidery artist Experiments on own photos, showing understanding of how the artists uses cultural influences, and enhances emotion through pattern/form and colour theory
- Large experiment focusing on cultural diversity and colour theory/embroidery technique linking to the theme
- Consideration of audience and the emotion behind the artwork

Overview - Where can art take you? Creative arts industries. Art where next - 6th form, Arts college, university, apprenticeships