Foxford Learning Plan

YEAR 10

Topic: Intro to Media

Autumn 1

Key Vocabulary	
Framing	How to set your shot within filming.
Mise en scene	All items utilized within an image, including props and costumes.
Active audience	When audiences interact with media products by creating their own meanings
Audience Positioning	When media products are designed to persuade audiences to interpret them in a certain way
Target audience	The group of people that a media product is intended for
Cinematography	Camera angles, camera movement, and editing
BBFC	British Board of Film Classification – responsible for deciding the age classification and censorship of all films and video content released in the UK.
Binary Opposition	The conflict created between two opposing ideas. This conflict creates the problems that drive narratives forward.

Key Skills	Over the course of the topic, I will be able to: -
	Analyse – be able to make judgements and understand directors' intent.
	Develop skills in media production across various platforms (like video, audio, and digital)
	Empathy - understand the impact of media on society
	Gain practical experience in areas like journalism, advertising, public relations, or content creation
	Conducting research using academic methodologies to gather information about media trends, audience behaviour, and social impacts



I will Understand
The main means of mass communication using platforms such as broadcasting, publishing, and the internet.
How inequalities are amplified and how privilege shapes both what is said.
The power dynamics within media industries control what we view.
Deconstructing media content to identify underlying messages, biases, and agendas.
Production techniques: Acquiring practical skills in creating media content across various platforms like video, audio, and digital design.