Foxford Learning Plan

YEAR 13

ICT – Unit 6 Website development – Learning Aim B

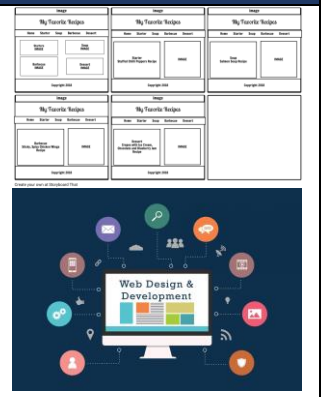
Autumn 2

Key Vocabulary

Story board	A storyboard is a graphic organizer that consists of illustrations or images displayed in sequence for the purpose of pre-visualizing the end product.
Mood board	A mood board is a type of visual presentation or 'collage' consisting of images, text, and samples of objects in a composition.
Client	A client is somebody who buys goods or pays for services. Companies and other organizations may also be clients. As opposed to customers, clients usually have an arrangement or a relationship with the seller.
Website	A set of related web pages located under a single domain name, typically produced by a single person or organization.
Webpage	A web page is a hypertext document provided by a website and displayed to a user in a web browser.
HTML	Hypertext Mark-up Language, a standardized system for tagging text files to achieve font, colour, graphic, and hyperlink effects on World Wide Web pages.
HTML 5	HTML5 is a mark-up language used for structuring and presenting content on the World Wide Web. It is the fifth and last major HTML version that is a World Wide Web Consortium recommendation. The current specification is known as the HTML Living Standard.
Dynamic content	Dynamic content (aka adaptive content) refers to web content that changes based on the behaviour, preferences, and interests of the user.
Corporate style	A corporate identity or corporate image is the manner in which a corporation, firm or business enterprise presents itself to the public.

Key Skills

Over the course of the topic, I will be able to: -
Create storyboards for a webpage
Create mood boards for a webpage
Liaise with a client to create specific user requirements
Create a website that is html 5 compliant
Incorporate dynamic content into a website
Create a contact form and integrate this into a website
Create a consistent and corporate style and image



I will Understand

1. The purpose of a digital storyboard
2. The purpose of a digital mood board
3. Why it is important to be able communicate effectively with a client and how to do this
4. What html 5 is
5. How to create a html 5 compliant website
6. How to create a contact form and implement this within a webpage
7. Why a consistent corporate image is important and how to create one.