Foxford Learning Plan

YEAR 9

Digital Literature

Unit 5

Key Vocabulary	
Bias	Is having a strong preference for one idea or thing over others/ having a prejudice for or against a person/ group.
Misinformation	This is false or inaccurate information that is spread with or without the intention to deceive.
Disinformation	This is false or inaccurate information that is spread intentionally.
Malinformation	This is using accurate and information but out of context to cause harm,
Tone	The tone is the attitude/mood of the writing.
Analogy	An analogy is a comparison between two things for the purpose of clarification or explanation.
Multimodality	The use of multiple mods (image, text, sound, layout) to create meaning
Curated identity	A constructed online persona shaped through selective presentation
Pathos	Emotional appeal used to influence the audience
Direct address	Speaking directly to the reader/view using 'you'
Clickbait	Sensationalised headlines designed to attract clicks

Key Skills

Over the course of the topic, I will be able to: -
How to identify how writers present their biased views in writing
How to identify the difference between real and fake information and explain why it is used
How to write a news-article that uses a range of rhetorical features to create tone and bias
How to identify rhetorical features in social media posts, blogs and vlogs
How to craft an engaging opening to a letter and a structured vlog script

What will I learn?

I will learn about the different types of information that can be shared online

I will learn about how online writers use tone, analogy, contrasting ideas, emotive language and multimodality to shape meaning

I will learn about how influencers and algorithms shape identify and meaning

Key knowledge I will understand:

1. The difference between the writers' **bias** and the readers bias
2. How writers use **analogies** for effect when creating news
3. How **misinformation**, **disinformation** and **malinformation** operate online
4. How influencers use rhetoric to shape identity and behaviour
5. The differences between blogs and vlogs