Foxford Learning Plan

YEAR 7

The Power of Voice- rhetoric

Unit 6

Key Vocabulary

Rhetoric	The art of using language to persuade an audience
Aristotle's triad	The three persuasive appeals: ethos (creditability), Pathos (emotion), logos (logic)
Perspective	The viewpoint or message the speaker wants to communicate
Audience	The group the speech is aimed at
Purpose	The reason the speech is written or delivered
Tricolon	A list of three ideas used for impact
Anaphora	Repetition of a phrase or word at the start of successive sentences
Anecdote	A short personal story used to support your point
Hyperbole	Deliberate exaggeration for impact
Semantic field	A group of words linked by theme or idea
Hook	An engaging opening that capture's the audience's attention

Key Skills

Over the course of the topic, I will be able to: -
How to identify the writer's voice and perspective in a speech
How to identify the purpose and audience of a speech
How to analyse rhetorical methods such as repetition, anaphora, tricolon, anecdote, and Aristotle's triad
How to craft a speech using rhetorical features
How to debate and articulate ideas about injustice, equality, and social change

What will I learn?

I will learn about how powerful voices uses rhetoric to challenge injustice and inspire change

I will learn how speakers shape meaning through Aristotle's triad, emotive language, structure and purpose devices.

I will learn how to compare perspectives across speeches and letters.

Key knowledge I will understand:

1. How speakers use their voice to express identify, emotion, and purpose.
2. How rhetorical devices shape meaning and influence an audience
3. How Aristotle's triad strengthens persuasion
4. How to craft a speech using rhetorical devices
5. How to compare perspectives across different speeches and letters